

Simone Tagliente

PRODUCT DESIGNER

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ABOUT ME

// WHO AM I

Product designer with 5+ years shipping digital products end-to-end — from discovery to design system to release. I've worked across telco, fintech, industrial, and media, owning both product decisions and design execution in cross-functional teams. I build the component infrastructure that scales, treat accessibility as a baseline, and use AI to gather broader input and converge faster. I do my best work when I own the problem, not just the screen. █

EXPERIENCE

Product Designer Consultant

OCT 2021 – PRESENT

SPINDOX S.P.A

MAIN CLIENTS

WINDTRE (2 years)

Embedded for two years in a cross-functional product team at WindTre — product managers, business analysts, and iOS, Android, and web engineers — under the client's UX lead.

Designed and shipped flows across the mobile app and logged-in customer area, including the top-up experience and a native iOS widget.

Over time, became the de-facto owner of the design system, contributing and governing components across mobile, customer area, storefront, and e-commerce. Baked WCAG fundamentals — contrast, semantic states, and focus order — into the component library as a baseline for downstream teams.

FINCANTIERI (6 months)

End-to-end design of Ulisse 6000, a multi-touchpoint tool — mobile, desktop, and totem — for monitoring processes, materials, and activities across the full lifecycle of shipbuilding.

Owned the full process, from on-site interviews with end users to wireframes, UI prototypes, and a design system unified across the three touchpoints. Worked in a two-person team alongside a senior manager, with direct and continuous client contact.

SKILLS

- Design Systems & Governance
- Accessibility (WCAG 2.2 AA)
- Cross-platform Design
- UX Research
- Design-to-Dev Handoff
- Front-end literacy — HTML, CSS
- AI-augmented Design Workflow

TOOLS

FIGMA ZEROHEIGHT MIRO

CHATGPT CLAUDE

LANGUAGES

Italian NATIVE

English PROFESSIONAL

Spanish BASICS

EXPERIENCE

DIRECTA (4 months)

Full redesign of Directa's digital ecosystem — an Italian online broker — co-led with a Spindox designer. Phase 1: public website — service design, UX, and UI built with an atomic approach from brand tokens to page templates, handed off to engineering for integration into Payload CMS, piloting Figma Sites as a new layer of the handoff workflow. Phase 2: Academy — a new learning environment for trading and investing content, with design-system extensions to cover the new content patterns.

VODAFONE (4 months)

Two B2B mobile projects within Vodafone's internal operations suite. Led Digital Field — an app for on-site antenna monitoring (diagnostics, performance, fault detection) — in collaboration with the Vodafone Romania team. In parallel, SDM, a second internal app in the same suite. On both, I owned the full process — from contextual inquiry with field engineers to final design — building on top of the client's internal pattern library.

SIAE (6 months)

Design work on SIAE+, the member app of Italy's copyright collecting society. Contributed to the musical-works repertoire flow and led end-to-end design — from research to UI and design-system updates — for the new cinematographic-works integration. Additional targeted updates across specific sections of the product.

INTERNAL IMPACT @SPINDOX

Beyond client work: mentoring junior designers on UI craft and design systems; running accessibility audits and remediation plans; scoping and estimating new projects; contributing to pre-sales pitches. Over the past year, focused on integrating AI into the design workflow — higher output and quality for clients, time and cost efficiencies on automatable tasks.

OTHER SPINDOX CLIENTS

FERRARI • VISECA • MOMOTEC

Product Designer

MAY 2021 – AUG 2021

DATATELLERS

Web app for a real-estate client: digitized property management workflows — sales and leasing — mapping user mental models to ease the transition from spreadsheets.

UX / UI Designer (Intern)

NOV 2019 – JAN 2020

STACKBY • INDIA

AI/SEC Global Talent Programme at a cloud collaboration platform serving clients in Asia and the US. Focused on the web-to-mobile transition and user flow across devices.

EDUCATION

Bachelor's — Interfaces & Communication Technologies

UNIVERSITY OF TRENTO

Diploma — IT & Telecommunications

I.I.S.S. ETTORE MAJORANA

CERTIFICATIONS

Data-Driven Design

IxDF • 2024 (Top 10%)

Accessibility: Design for All

IxDF • 2024 (Top 10%)

AI for Designers

IxDF • 2024

User Research — Methods and Best Practices

IxDF • 2024

Accessibility for Web Design

LinkedIn • 2022

LanguageCert ESOL C1

LanguageCert